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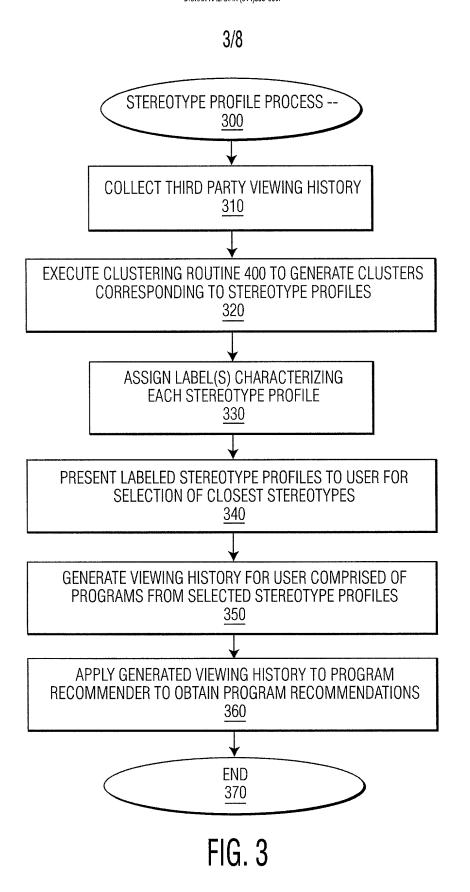
PROGRAM DATABASE - 200

| ••• ACTOR <u>270</u> | CLINT DENIRO | JENNIFER COX | | LUCY VANCE |
|----------------------|-----------------------|-----------------------|---|---------------|
| GENRE 255 | СОМЕDУ | SITCOM | | DRAMA |
| TITLE 250 | LUCY | AL'S FAMILY | | YOUR HOUSE |
| CHANNEL 245 | CH1 | CH1 | | CH3 |
| DATA/TIME 240 | 11/18/99 8:00 P.M. | 11/18/99 8:30 P.M. | • | 11/18/99 9:00 |
| | 205 | 210 | 1 | 000 |

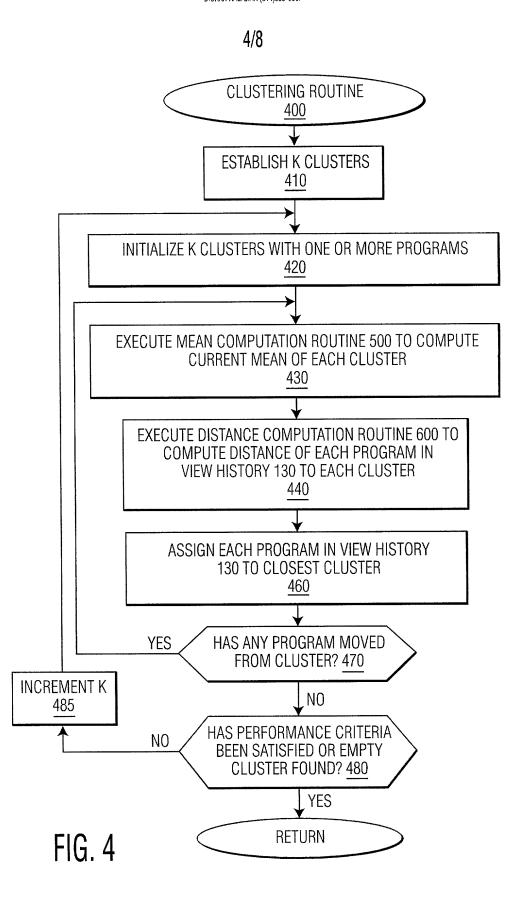
FIG. 2

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SRINIVAS GUTTA ET AL USO10569 MEHTOD AND APPARATUS FOR GENERATING A STEREOTYPICAL PROFILE FOR RECOMMENDING ... DICRAN HALAJIAN (914)333-9607



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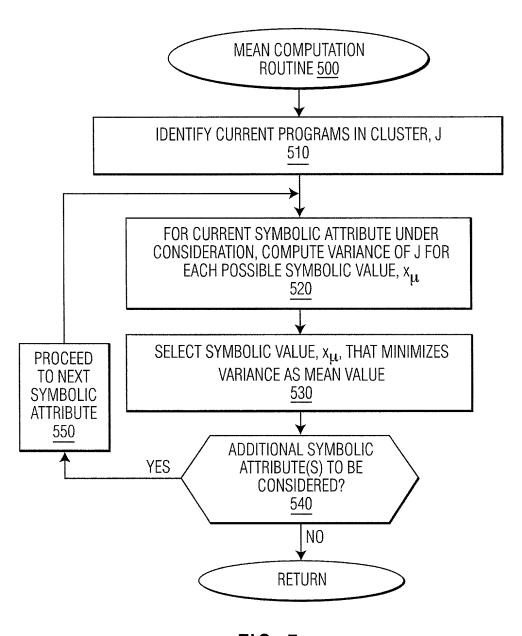


FIG. 5

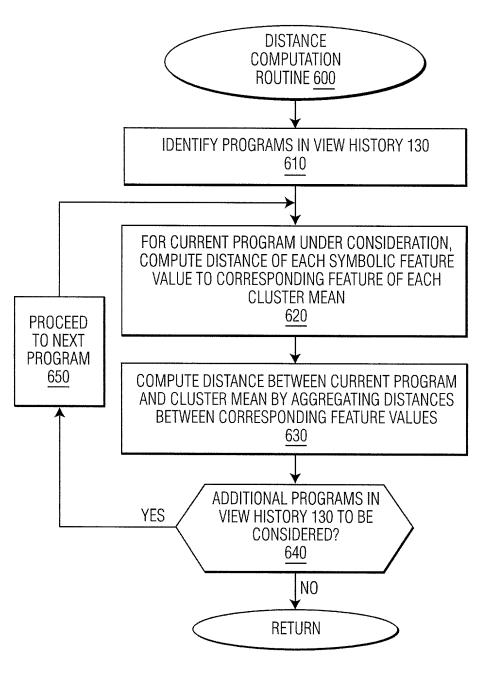


FIG. 6

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7/8

CHANNEL FEATURE VALUE OCCURRENCE TABLE -- 700

| | CLASSES | | | |
|-------------------|---------|----------------|--|--|
| FEATURE VALUES | WATCHED | NOT WATCHED | | |
| EBC | 353 | 0 | | |
| ASPN | 1 | 18 | | |
| ABS | 145 | 5 | | |

FIG. 7A

FEATURE VALUE PAIR DISTANCE TABLE -- 750

| | EBC | ASPN | ABS |
|------|-------|-------|-------|
| EBC | 0 | 1.895 | 0.066 |
| ASPN | 1.895 | 0 | 1.828 |
| ABS | 0.066 | 1.828 | 0 |

FIG. 7B

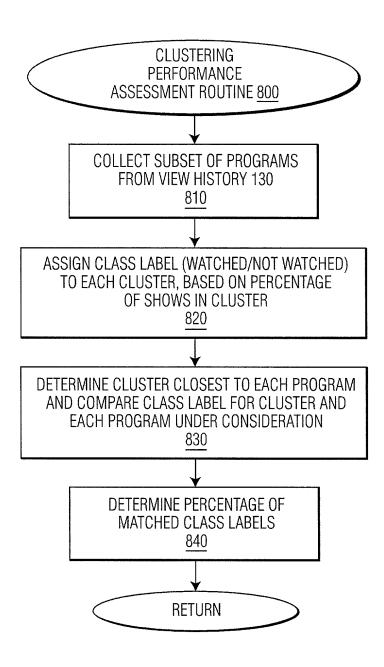


FIG. 8